

**ulm** Neu|Ulm

Der Wirtschaftsstandort

Cooperation Partners

**Blaustein Dornstadt Nersingen Elchingen**



between Stuttgart and Munich

**Business Competence**

# Life, Leisure and Recreation



**Welcome!**  
Two cities, two federal states - one idea: to create an innovative, business-friendly climate and thereby send out clear signals in the competition between regions. That's why we are pursuing a common commercial policy beyond the city limits and offering attractive locations on both sides of the Danube. And that's why we are enthusiastically encouraging every company that wants to set up business in the area and form a part of the future.

Commercial sites have now been marketed jointly for 10 years - an unprecedented form of intermunicipal cooperation in all of Germany. During this period around 88 hectares of commercial space has been sold to businesses in 174 sales transactions and thus safeguarded existing jobs and created new ones.

We would like to invite you to form your own opinion of the quality of the economic region of Ulm/Neu-Ulm.





**Culture means Diversity**  
The Ulm Theatre (first municipal theatre in Germany in 1641) hosts nationally renowned performances in drama, opera, operetta and ballet. In addition, an array of private theatres have their own productions and original repertoires in their programme. The Edwin Schaff House boasts the touring theatre with its prominent cast. Guest performances by well-known orchestras and soloists, festivals, pop, jazz and folk music concerts, organ concerts in the cathedral and a vital young music scene make Ulm and Neu-Ulm the regional capital of culture. The International Danube Festival that takes place every 2 years has become firmly established as a inter-regional highlight. The cultural Ulm/Neu-Ulm region provides insights into all genres of art and forms of expression, even through contemporary history. Ulm/Neu-Ulm alone have three museums that show their wide-ranging exhibits.

**Leisure**  
Leisure opportunities can be found in every direction here - Lake Constance, the Alps and the Swabian Alb region are also within easy reach. Ulm/Neu-Ulm has the highest concentration of bars and pubs far and wide and people come together from all over the world to indulge in culinary delights.

Whether it's tennis, golf, squash or canoeing, virtually all kinds of sport are available. Enjoy the ultimate bathing experience in the pools or in one of the many bathing lakes in the surrounding area. The new multi-purpose hall also adds to the attraction.

**Living with a Future**  
Affordable living without compromising quality makes the twin city an interesting place to live and work. Quality programmes within the city develop high-quality residential concepts so that everyone can really feel at home.

  
Ivo Gönner  
Lord Mayor of  
Ulm

  
Gerold Noerenberg  
Lord Mayor of  
Neu-Ulm

**Shopping as an Experience**  
Situated between Stuttgart and Munich, Ulm and Neu-Ulm are a shopping hub for the surrounding area. A wide variety of small designer boutiques and large department stores in the city, weekly markets with a range of products from within the region and the well-known Christmas market make a shopping spree really worthwhile. The retail trade in Ulm and Neu-Ulm is modern and diverse.

„1st place  
Feeling Comfortable in Germany“  
Deutsche Bank Research, 2007

„1st place  
Germany's Healthiest  
City“  
Healthy Living Magazine,  
2007

# Ulm/Neu-Ulm Business Campus

„4th place City of Ulm  
18th place Administrative district of Neu-Ulm of 401 administrative districts and independent cities reviewed TOP location for economic strength“  
Focus Money, 2009

„1st place  
Ulm has the most solar panels of all cities in Germany“  
Solarbundesliga und Deutsche Umwelthilfe, 2008

Development  
Expertise



## Knowledge as a Competitive Factor of the Future

Business and science form a unique entity in the twin city between Munich and Stuttgart.

Companies find the ideal conditions in the centre of the innovative region of Ulm in order to develop new products and bring them to the market. Institutions, such as the Science Park and Edison Allee are symbols of this exemplary alliance between the University of Ulm, the Universities of Applied Sciences in Ulm and Neu-Ulm and the business development centres.

Over 10,000 companies benefit from the combined development expertise in Ulm and Neu-Ulm.

## Solid Economic Structure

A healthy mix of industries with companies of different sizes is a hallmark of the region. A large number of companies in the manufacturing industry are amongst the traditional driving forces behind the regional economic strength.

In recent years innovative suppliers and service providers have successfully settled in this area.



## Excellent Links

Ulm/Neu-Ulm is located in the heart of the major traffic arteries in Southern Germany: A7 and A8 motorways, ICE express rail link, Stuttgart, Munich, Friedrichshafen, Memmingen and Augsburg Airports.

A modern local transport concept in the cities links the scientific institutions with the business locations.

The Science Park, Edison Allee and the scientific institutions are interlinked by a high-performance fibre optic network.

## Quality of Life

With an award-winning quality of life, a favourable infrastructure and a close interlinking of business, education and research, the regional centre of Ulm/Neu-Ulm provides everything you need for a successful business – and enough space for future plans.

Innovation

Cooperation

Mobility

Quality of Life



## Ulm/Neu-Ulm in Figures:

120.000 Employees  
170.000 Inhabitants  
10.000 Companies

- 1 University
- 2 Universities of Applied Science
- 42 Primary schools
- 6 Technical schools
- 10 Special needs schools
- 8 Secondary modern schools
- 9 General grammar schools
- 4 Secondary secondary school
- 1 Specialist secondary school
- 5 Vocational schools
- 3 Pre-vocational training programmes
- 23 Technical colleges
- 2 Waldorf schools
- 5 Advanced technical colleges (master schools)
- 13 Vocational colleges
- 1 Upper vocational school



# Development Expertise and Know-how



Telecommunications

Software

**Mobile Communications**  
A particular focus is the development of mobile communication solutions. Ulm has decades of tradition in the field of radio technology and is also right at the forefront with the latest development of products and processes: local companies are working on public communication networks, mobile networks, mobile radio subsystems and on the development of new multimedia applications for the next generation of mobile communications.

## Vehicle Construction

The region's economy still remains the global leader in the commercial vehicle sector. Big names that have written automotive history are represented here and export their products to all continents: buses, trucks and fire engines as well as vehicle bodywork, sealing compounds and car security systems or special vehicles for ski slopes and beaches.

Innovative suppliers benefit from their immediate proximity to commercial vehicle manufacturers in Ulm/Neu-Ulm and the automotive companies in Stuttgart, Munich and Ingolstadt. CNS (Cluster Nutzfahrzeuge - Commercial Vehicle Cluster), an initiative of the Ulm and Schwaben Chamber of Commerce and Industry, supports cooperation between companies.

Local engineers develop new concepts for the transport of tomorrow: traffic control systems that are made in Ulm are in demand all over the world.

## Mechanical Engineering and Metal

Mechanical engineering and metalworking have a long tradition in the area. There is an above-average concentration of these industries compared to in the rest of Germany.

The metal business develops solutions for recycling and the further processing of aluminium, designs shuttering for buildings and produces semi-finished products made of copper and copper alloys. Mechanical engineering has a broad and high-quality portfolio of products with a high degree of specialisation in machine tools and processing machines, conveying and lifting technology as well as in hydraulics and niche segments.

## Logistics

The economic region of Ulm/Neu-Ulm has been able to build upon its importance as a logistics hub by constructing a container terminal in the Ulmer Norden district. The terminal currently handles 67 trains a week.

The region is increasingly used as a gateway to Austria, Switzerland, Northern Italy and Eastern Europe by many companies whose central warehouses are based here.



Medical Engineering

Biotechnology

Pharmaceutical Production

Mechanical Engineering

Commercial Vehicles

Logistics

Metal

## Life Sciences

Services relating to health play an increasingly important role due to the changed working structure. Companies in the business location of Ulm/Neu-Ulm are also capturing this future market. Besides well-known clinics and private laboratories with outstanding research results, large companies in the field of pharmaceuticals, the pharmaceutical trade and pharmaceutical research are also based in the twin city. Local manufacturers in the field of medical engineering are also operating in global markets. The BioRegioUlm Association gives scientists, pharmaceutical manufacturers and suppliers a platform with short communication paths.



## Specialist Service Providers

Numerous newcomers and established companies in the sought-after service sectors provide the forward-looking industries within the business location with a complete range of services based around their core business area - from commercial printers and mechanical engineers to software developers and web designers.

Call centre providers can be found here as well as Internet providers and temporary employment agencies with all calibres of qualified personnel. Even the numerous logistics companies in the region provide benefits that should not be underestimated in terms of a business location despite the age of digital data streaming.

In such a multifaceted system of service providers that exists in Ulm and Neu-Ulm, all paths are short - including that of the development through to the launch of a product in the market.

„4th place  
The city of Ulm and the innovative region are amongst the most innovative in the whole of Europe“

Innovation Index of the State Statistical Office, 2008

Biology  
 Biomedical Engineering  
 Medicine  
 Information Technology  
 Mathematics  
 Physics and Econophysics  
 Economic Sciences

„1st place  
 Career guidance at  
 the University of  
 Applied Sciences in Ulm“  
 Centre for Higher Education  
 Development, 2008

# Specialists



# and the Transfer of Knowledge Cooperation

### Knowledge for Growth

Even knowledge that we acquired yesterday can be out of date and we are continually gaining new knowledge. Knowledge is quite simply the growth factor of the future. The conditions in Ulm/Neu-Ulm are favourable in order to keep pace with the rapid change.

Students at the University of Ulm and Universities of Applied Sciences in Ulm and Neu-Ulm find distinctively practice-oriented degree courses and a wide range of study programmes. The vocational schools, technical colleges and master schools complement the educational opportunities in the non-scientific sector.

Expanding companies and entrepreneurs in industry and the provision of services encounter the best conditions here when it comes to the acquisition of qualified employees for the future.



Chemistry and Industrial Chemistry  
 Mechatronics  
 Business Economics  
 Industrial Engineering  
 Business Information Systems  
 Electrical Engineering  
 Information Management  
 In Healthcare  
 Logistics  
 Medical Documentation  
 Vehicle Technology  
 Energy Technology  
 Mechanical Engineering  
 Medical Engineering  
 Production Technology  
 Information Management and  
 Corporate Communication  
 Languages  
 Digital Media and much more

Examples of fields of expertise at the University and Universities of Applied Sciences include medical engineering, telematics, robotics, energy technology, information technology and research into new materials, but also corporate communications, health management and logistics. However, the spectrum of research includes a whole lot more: nanotechnology and microtechnology materials, tissue engineering, polymer chemistry, organic solar cells, quantum physics, regenerative medicine, energy conversion and storage, functional high resolution imaging, optoelectronics and simulation/modelling to name just a few of the important areas. Basic research as well as applied and industrial research interface seamlessly with one another here.



The science city is the talking point around the world: with the Science Parks I and II, TechnologieFörderungsUnternehmen GmbH (TFU) promoting technology, the Steinbeis Transfer Centre, Daimler Chrysler Research Centre and the institutes affiliated to the university, innovative companies in the immediate vicinity have become established as scientific institutions. A Helmholtz Institute for Electromobility and Electrochemistry will increase the attraction of the science city.

Companies and entrepreneurs in industry and the provision of services will benefit from the quick and efficient information flow.



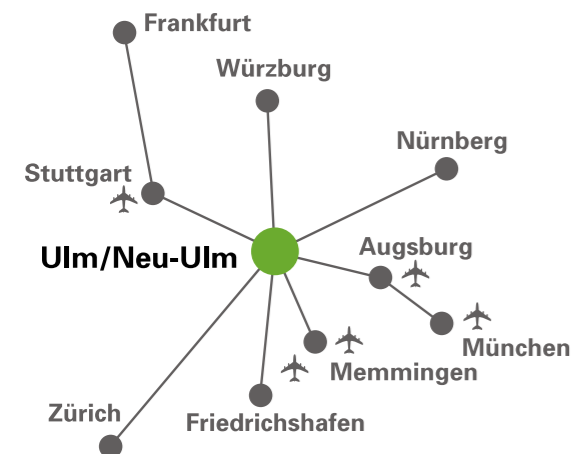
# Infrastructure and Commercial Sites



Motorway A7 A8

Train IC ICE

„1st place  
Job Density in  
Baden-Württemberg“  
Südwestumschau, 2009



### Location

Neu-Ulm is strategically located on the development axis between Munich and Stuttgart and enjoys a special position as one of the dynamically growing economic regions in Southern Germany.

### „All Roads lead to Ulm and Neu-Ulm“

Situated directly on the intersection of the A7 and A8 motorways, it takes no time at all to reach most places - Austria and Switzerland as well as France, Italy or Eastern Europe. The ICE express rail station in Ulm guarantees an excellent transport network and Augsburg, Stuttgart, Friedrichshafen and Munich Airports can be reached within 60 to 100 minutes. The newly opened Memmingen Airport is only half an hour away.

„6th place  
Most Attractive  
Property Markets“  
Immobilienmanager, 2009

### Exhibitions and Congresses

As an exhibition centre, the venue with its regional and inter-regional programme offers a forum for companies in the region. The exhibition centre offers an area of over 22,000 m<sup>2</sup> comprising architecturally sophisticated foyers and halls as well as an outdoor area of 15,000 m<sup>2</sup>. A further 10,000 m<sup>2</sup> area available in the Friedrichsau Park for outdoor presentations and special events. Hotel Lago has just opened immediately adjacent to the exhibition centre.

As a communication platform for business life, the Congress Centre, Edwin Scharff House and other venues offer a broad spectrum of congress and meeting facilities with a capacity of up to 2,300 people.





We will happily send you other publications with detailed facts and figures



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